Noah Lilly.

AI-first creative technologist.
Idea to launch, start to finish.

Available May 2027 · Full-time

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seewhatnoahthinks.com
Dallas, TX · Norman, OK · or wherever you need me

From the No. 1 media program in the nation. Two years at OU's ad agency, a summer inside Publicis Groupe and real results as a marketing director. I use AI so one person moves like a team.

Lindsey + Asp

2 yrs

Lead Creative Technologist & Executive Digital Producer

OU's selective, student-run ad agency · started as Digital Producer

- Led a team of 12.
- Owned the site overhaul end to end: copy, art, new brand, and recruiting for talent and clients. Launched Oct 31, 2026.
- Client work for Coleman, Rivian, Martin Guitars and Lucchese.

Publicis Groupe

Summer 2026 · 12 wks

Selected for a 12-week shadowship with three global leaders, 4 weeks each

Mars United
Creative Intern
with the Global Chief Creative Officer

Publicis Production
Solutions Intern
with the Global Solutions Architect

Publicis Production
Digital Intern
with the Global Head of Digital

Sooner Tactical

2025–now

Marketing Director

- Grew social following about 180%, with 50,000+ views in month one.
- Launched a 5-page site with events and the $15 day pass up front.

Moonbeam Digital

2026–now

Founder

- Small-business sites, strategy to launch in days.
- Drone photography for 10+ commercial properties.

EDUCATION

B.A. Journalism & Advertising

Gaylord College, University of Oklahoma · May 2027

No. 1 media program in the nation
BEA rankings, 2025 and 2026

AI SKILLS

Generative AI · AI agents + automation · Prompt design · GEO · AEO + AI search · Agentic SEO · Schema + structured data · Content at scale

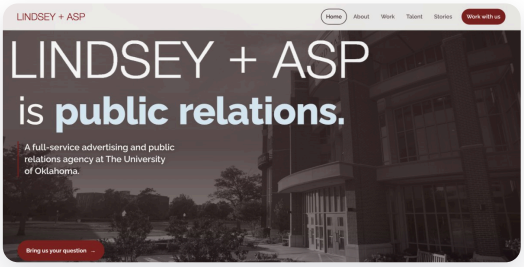
AI TOOLS

Claude · Claude Code · ChatGPT · Cursor · n8n · Midjourney · Adobe Firefly · Runway · ElevenLabs

BUILD

Rapid prototyping · HTML, CSS, JavaScript · Figma · Drone photo + video

SELECTED WORK



Brands Coleman · Rivian · Martin Guitars · Lucchese
Builds Sooner Tactical · Roman Cucina · EADIE · Project Oasis



Looking for a full-time creative technologist role.

Scan to see the work, or say hi at noah.w.lilly-1@ou.edu